

Kentucky Agricultural Development Board

Meeting Minutes

August 24, 2000

The 2nd official meeting of the Kentucky Agricultural Development Board was held on Thursday, August 24, at 1:30p.m., at the Kentucky Fair and Exposition Center in Louisville. Governor Patton, Chairman, called the meeting to order, and the secretary called the roll.

Members Present:

Governor Paul E. Patton, Chairman; Commissioner Billy Ray Smith, Vice Chairman; John-Mark Hack, Executive Director; Daniel Case; Larry Clay; Seth Conner; Susan Harkins; Wayne Hunt; Keith Jeffries; Sam Lawson; Dean C. Oran Little; Sam Moore; Willa Poynter; Eddie Sellers; Mike Slaughter; and Secretary Gene Strong.

Others Present:

Senator David Williams; Senator Ernie Harris; Representative Adrian Arnold; Representative Tom McKee; Representative Dottie Sims; Representative Pete Worthington; Biff Baker, Dan Risch, Brad Wellons, Perry Nutt, Karen Crabtree, and Steve Mason, Legislative Research Commission; Rebeckah Freeman and Niel Allen, Kentucky Farm Bureau; Mike Ridenour, Lexington Chamber of Commerce; Jack McAllister, Kentucky Milk Producers Association; Will Snell & David Sparrow, UK College of Agriculture; John McCarthy, McBrayer, McGinnis, Leslie & Kirkland; Becky Naugle, KSBDC; Pat Martin, Community Farm Alliance; A. Russell, KWPC; Margaret Graves, Bluegrass Conservancy; Jean-Marie Lawson; Bill Dohn, PACE Board; Chris Kellogg, Finance & Administration Cabinet; Buddy Petty; and Joel Neaveill, Lisa Thomas and Ben Gramig, Governor's Office of Agricultural Policy.

Minutes:

The minutes of the July 19, meeting, were approved as written.

Policy Governance:

Lynn Winter, CEO, Boards That Rock, briefed the Board on a model of operation known as Policy Governance. Ms. Winter explained the model, developed by John Carver, and how it could be used to allow the board to operate in a goal oriented manner. First the board members must determine the desired ends,

which in the case of this board is to develop a comprehensive plan for Kentucky agriculture.

There was discussion. Several members stated that developing the comprehensive plan for the state would take an extended period of time. It was determined that 2 ½ days would be a sufficient amount of time to develop the plan. The next meeting of the board was set to begin at noon on July 21, adjourning at 5:00p.m. on July 23.

Bylaws:

John-Mark Hack directed the members' attention to draft documents of the state and county bylaws. Governor Patton appointed Keith Jeffries, Sam Lawson, and Sam Moore to a bylaws committee. The board referred the draft documents to the committee. The committee will meet and prepare a draft to be presented at the September meeting.

County Councils:

Next, Director Hack asked for approval of Action-Guide Vol. 1, a planning framework for the County Agricultural Development Councils. The document guides the County Councils on how to begin setting up their councils and what information that the state board will require from them. The first phase of work for county councils should be devoted to distributing information to and gathering input from the general public. Dean Little moved to accept the Action-Guide. There was a second. The motion passed.

Introduction of Staff:

Mr. Hack introduced Dr. Tim Woods, as the newest staff member. Dr. Woods currently works in the Department of Agricultural Economics at the University of Kentucky (UK.) He will split his time between UK and the Governor's Office of Agricultural Policy (GOAP). Dr. Woods primary duty with GOAP will be to help guide the development of entrepreneurial and business capacity in Kentucky agriculture.

Building Entrepreneurial and Business Capacity in Kentucky Agriculture-Investing in the Long-Term Success of the Board and its Owners:

Dr. Woods, Becky Naugle of the UK Small Business Development Center, and Mr. Don Halcomb, a farmer and member of the Governor's Commission of Family Farms, made a presentation. The three suggested that the best way to ensure the board's long-term success was to invest in the people the board represents. Farmers in Kentucky often need business assistance to develop potentially profitable ideas for farm products. Business plans, product feasibility studies, marketing studies and other business development skills have not been

readily available to farm families in Kentucky. An effort to provide such services to agricultural audiences would enhance the overall viability of proposals for use of monies from the Agricultural Development Fund.

Fayette County's Plan for Purchase of Development Rights:

Lexington Mayor Pam Miller, Frank Penn a Fayette County farmer, and Margaret Graves of the Bluegrass Conservancy presented the board with a briefing on Fayette County's plan to purchase development rights from farmers. The plan would provide a remedy to the negative cash-flow problems faced by many farmers, and allow them to keep the farms agriculturally active. The program would pay farmers the difference between the agricultural value of their land and the development value of their land in exchange for a permanent easement that restricts use of the property. This plan would preserve the rural landscape around Fayette County, an asset enjoyed by all Kentuckians and thousands of tourists.

John-Mark Hack suggested that the board refer this proposal to the Farmland Preservation Committee for review. Governor Patton asked the Committee to meet and have a recommendation ready for the board at the September meeting.

Being no further business, the meeting adjourned at 3:50p.m.